

ISSUE	SPACE RESERVATION	MATERIAL DUE	MARKETING BONUSES
<b>JANUARY/FEBRUARY</b>			
<b>2020 Annual Glass &amp; Metal Forecast</b> <b>Special Coverage: Annual Float Plant Update</b>	January 6	January 13	<ul style="list-style-type: none"> <li>• BOGO – buy one ad get a second ad of the same size for free or upgrade to the larger size</li> </ul>
<b>MARCH</b>			
<b>Annual Top Glass Fabricators Report</b> <b>Special Coverage: Interior Glass</b>	January 27	February 5	<ul style="list-style-type: none"> <li>• Bonus distribution at BEC Conference, March 1-3, Nashville</li> <li>• Free copy of the Top Fabricators report</li> </ul>
<b>APRIL</b>			
<b>Annual Architects' Issue</b> <b>Special Coverage: Next Generation Design and Performance for the Building Envelope</b>	February 27	March 11	<ul style="list-style-type: none"> <li>• Bonus distribution at AIA, May 14-16, Los Angeles and Glass TEXPO, May 1-2, San Antonio</li> <li>• Exclusive for AIA Exhibitors: "See Our Ad" sticker on front cover of 20 copies to distribute from your booth</li> <li>• Bonus mailing to 5,000 architects</li> </ul>
<b>MAY</b>			
<b>Protective Glazing</b> <ul style="list-style-type: none"> <li>• Fire-rated, security, impact, bullet-resistant, bomb-blast, RF shielding</li> </ul> <b>Special Coverage: Decorative Glass</b>	March 25	April 8	<ul style="list-style-type: none"> <li>• Product video on GlassMagazine.com with Twitter boost</li> <li>• Bonus distribution at Glass + Metals Symposium, Tampa</li> </ul>
<b>JUNE</b>			
<b>Annual Top 50 Glaziers</b> <b>Special Coverage: U.S. glazier market statistics, trends and project features</b>	April 27	May 6	<ul style="list-style-type: none"> <li>• Exclusive distribution at NGA Fall Conference</li> <li>• Free copy of the Top 50 Glaziers report</li> </ul>

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<b>JULY</b>			
<b>The Annual SourceBook</b> The industry's most complete directory and reference  Also includes: Industry Association & Organization Guide	June 2	June 9	<ul style="list-style-type: none"> <li>• Advertising packages with enhanced print and digital listing options</li> <li>• Bonus distribution at industry events throughout the year</li> </ul>
<b>AUGUST</b>			
<b>The GlassBuild America Issue</b> Special coverage: Exclusive look at the can't-miss event + exhibitor product preview, from the official publication of the show	June 22	July 2	<ul style="list-style-type: none"> <li>• Exclusive distribution at GlassBuild America, Sept. 15-17, Las Vegas</li> <li>• Show Catalog combo rate</li> </ul>
<b>SEPTEMBER</b>			
<b>The Innovation Issue</b> Special Coverage: 2020 glasstec and Glass Magazine Awards	July 24	August 6	<ul style="list-style-type: none"> <li>• Exclusive distribution at GlassBuild America, Sept. 15-17, Las Vegas</li> <li>• Bonus distribution at glasstec 2020, Oct. 20-23, Dusseldorf</li> </ul>
<b>OCTOBER</b>			
<b>Top Equipment &amp; Software Trends</b> Special Coverage: Safety and Training	August 24	September 3	<ul style="list-style-type: none"> <li>• Product video on GlassMagazine.com with Twitter boost</li> <li>• Bonus distribution at Win-Door</li> </ul>
<b>NOVEMBER</b>			
<b>Annual Top Metal Companies</b> Special Coverage: Hardware	September 28	October 9	<ul style="list-style-type: none"> <li>• Inclusion in metals product section on GlassMagazine.com</li> <li>• Free copy of the Top Metal Companies Report</li> </ul>
<b>DECEMBER</b>			
<b>Glass Handling Equipment</b> Special Coverage: Trucks	October 26	November 6	<ul style="list-style-type: none"> <li>• Product video on GlassMagazine.com with Twitter boost</li> </ul>

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