

Show Catalog Ad Specs



THE GLASS, WINDOW & DOOR EXPO

SPONSORED BY NGA, WDDA, GANA, AAMA, IGMA

Sizes:

Catalog trim size:	5.75 in. wide x 7.5 in. tall
Full-page w/ bleed (.375 safety area).	6 in. wide x 7.75 in. tall
Full-page, no bleed	5.25 in. wide x 7 in. tall
Half-page horiz.	5 in. wide x 3 in. tall
Half-page vert.	2.45 in. wide x 6.5 in. tall
Third-page square.	3 in. square
Quarter-page.	2.45 in. wide x 3 in. tall

Materials:

Current advertisers may use electronic materials on file from an existing ad previously printed in Glass Magazine or Window & Door and re-size it to fit the GlassBuild America Catalog specs.

We can accept PC or Macintosh versions of any of these software programs (in order of preference):

- PDF/X-4, PDF/X-1a or press-quality PDF; all color must be CMYK; composite only; embed all fonts
- Photoshop TIF, EPS or JPEG, min. 260 dpi; GIF or PNG files not accepted.
- Illustrator EPS with all fonts converted to outlines and graphics embedded

Color proofs are not required for digital ads, but are strongly recommended. NGA does not guarantee final color of digital ads unless some type of press-ready color proof is supplied. Send a SWOP or other press-quality proof to: National Glass Association, 1945 Old Gallows Road, Suite 750, Vienna, VA 22182, Attn: Beth Moorman.

Delivery Options

1. E-mail files to: bmoorman@glass.org

If a size limit has been placed on your address, refer to Option 2 as an alternative. Maximum attachment size accepted by NGA is 15 Mb.

2. Upload files to NGA's online account:

- Go to www.Hightail.com/login
- Email: production@glass.org
- Password (case sensitive): Nga750
- At the top of the home page, click on "Folders"
- Select the Show Catalog folder.
- Click the "Add File" button at the top of the page and browse your computer to select the ad you want to send.

When the file has been uploaded, send an email to production@glass.org with the file name so it can be downloaded.

Questions?

Call Beth Moorman at 866-342-5642 ext. 122.