

Print Ad Sizes and Materials Specifications

Magazine trim size: 8" wide x 10.5" tall
Saddle-stitched, 150 line screen

2-pg. Spread (allow .125" gutter, unless center spread)
Live area 15.5" wide x 10" tall
Trim 16" wide x 10.5" tall
Bleed 16.25" wide x 10.75" tall
Allow .375" safety area on all sides



2-page Spread



Half-spread

Half-Spread (allow .125" gutter, unless center spread)
Live area 15.5" wide x 5" tall
Trim 16" wide x 5.125" tall
Bleed 16.25" wide x 5.25" tall
Allow .375" safety area at left, right, bottom



Full Page

Full Page
Live area 7.5" wide x 10" tall
Trim 8" wide x 10.5" tall
Bleed 8.25" wide x 10.75" tall
Allow .375" safety area on all sides



2/3 Vertical

2/3 Page Vertical 4.6" wide x 9.375" tall

1/2 Page Horizontal 7" wide x 4.5" tall

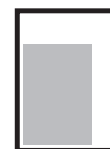


1/2 Horizontal

1/2 Page Vertical 3.4" wide x 9.375" tall



1/2 Vertical



1/2 Island

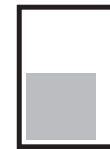
1/2 Page Island 4.6" wide x 6.8" tall

1/3 Page Vertical 2.2" wide x 9.375" tall



1/3 Vertical

1/3 Page Square 4.5" x 4.5" square



1/3 Square



Gallery Ad

Gallery Ad 3.4" wide x 3" tall

Accepted Formats

We can accept PC or Macintosh versions of any of these software programs (in order of preference):

- PDF/X-4, PDF/X-1a or press-quality PDF; all color must be CMYK; composite only; embed all fonts
- Photoshop TIF, EPS or JPEG, min. 260 dpi; GIF or PNG files not accepted.
- Illustrator EPS with all fonts converted to outlines and graphics embedded

Color Settings

All color used in the file must be a process build of CMYK (cyan, magenta, yellow, black). RGB images and Pantone colors will be converted to CMYK or closest process match unless specified. One Pantone color per ad may be printed for an additional net charge of \$750 per insertion.

Color Proofs

Color proofs are not required for digital ads, but are strongly recommended. **NGA does not guarantee final color of digital ads unless some type of press-ready color proof is supplied.** Send a SWOP or other press-quality proof to: National Glass Association, 1945 Old Gallows Road, Suite 750, Vienna, VA 22181, Attn: Beth Moorman.

Delivery Options

1. E-mail files to: bmoorman@glass.org
If a size limit has been placed on your address, refer to Option 2 as an alternative. Maximum attachment size accepted by NGA is 15 mb.
2. Upload files to NGA's online account:
 - Go to <https://www.hightail.com/login>
 - Email: production@glass.org
 - Password (case sensitive): Nga750
 - At the top of the home page, click on "Send"
 - Enter bmoorman@glass.org in To: field
 - Add a subject line for your message
 - Add a message, if you want
 - Click the gray "Upload from Desktop" button and scroll through your computer folders to select the ad you want to send.
 - When the file has been uploaded, click the orange "Send It" button at the bottom of the page.

Questions? Call Beth Moorman at 866-342-5642 ext. 122.